

5TH EDITION · NOVEMBER 12, 2026 · GRANBY, QUEBEC



Granby CONNEXION INTERNATIONAL

INTERNATIONAL BUSINESS FORUM

B2B
MEETINGS

LUNCH &
CONFERENCE

EXHIBITION
AREA

NETWORKING
COCKTAIL

AN INITIATIVE BY

Granby
INDUSTRIEL

IN COLLABORATION WITH

**Technum**
Québec

The forum in brief

Granby Connexion International is a business event that fosters commercial partnerships, technological collaborations and investment opportunities between **Canada, France** and **Mexico**.

For its 5th edition, a one-day format combining structured B2B meetings, conferences, exhibition and high-level networking — a true international showcase for the participating economic ecosystems.

5th

edition

3

connected countries

1

intensive day

4

priority sectors

Strategic objectives

01

BUSINESS DEVELOPMENT

Drive international exchanges and connect complementary companies.

02

INVESTMENT OPPORTUNITIES

Connect foreign investors to the priority sectors of each territory.

03

INNOVATION & COLLABORATION

Encourage technological collaborations and expansion into new markets.

04

INTERNATIONAL VISIBILITY

Position participating hubs in energy, green & circular economy, advanced manufacturing and microelectronics / digital technologies.

One day, four highlights

A dense, results-oriented format: business meetings, strategic content, exhibition and informal moments designed to generate concrete opportunities.

01

TARGETED B2B MEETINGS

15-minute slots scheduled in advance via the B2B2GO platform based on your company profile.

02

LUNCH & CONFERENCE

Guest speaker on investment and international expansion opportunities.

03

EXHIBITION AREA

A showcase for companies, organizations and clusters — focused visibility before decision-makers.

04

NETWORKING COCKTAIL

Discovery of local products and informal exchanges with decision-makers, investors and partners.

04 / NOVEMBER 12, 2026



Programme of the day

8:00 a.m.

Welcome and registration

Doors open and participant check-in

8:30 a.m.

Opening remarks

Words from organizers, lead partners and collaborators

9:00 a.m. – 12:00 p.m.

B2B business meetings — Morning block

15-minute sessions scheduled via the B2B2GO platform

12:00 p.m. – 1:30 p.m.

Lunch & Conference

Guest speaker — investment and international expansion opportunities

1:30 p.m. – 4:00 p.m.

B2B business meetings — Afternoon block

Continuation of sessions scheduled via B2B2GO

4:00 p.m. – 5:00 p.m.

VIP Visit — Granby Zoo

Behind-the-scenes tour of the Zoo and networking

5:30 p.m. – 7:30 p.m.

Networking Cocktail — Local Products Showcase

Strategic networking among decision-makers, investors and institutional partners

Targeted B2B meetings

15

MINUTES PER MEETING

A personalized agenda, scheduled in advance via the **B2B2GO** platform based on each participant's profile.

- 01 Company profile** — you fill in your objectives, sectors of interest and offerings before the event.

- 02 Matchmaking algorithm** — the platform identifies the most relevant counterparts for you.

- 03 Personalized agenda** — you confirm your appointments and arrive with an optimized schedule.

- 04 Documented follow-up** — contact details and notes archived to turn meetings into partnerships.

Priority sectors

Four structuring sectors of the Granby region — aligned with French and Mexican industrial strengths.

01 - Energy efficiency

Hydroelectric engineering, transformer manufacturing, energy storage, charging stations.

02 - Green & circular economy

Recycling and recovery of plastics and electronic equipment. Eco-design and responsible supply chains.

03 - Advanced manufacturing

Aerospace, robotics, special vehicles, high-precision machining.

04 - Microelectronics & digital technologies

Data, intelligent systems, sensors, software solutions for industry and digital integration.

Who is the forum for

A blend of economic decision-makers, exporting companies and support organizations — selected for the quality and complementarity of their profiles.

COMPANIES

- SMEs and large companies
- Exporters and companies expanding internationally
- Investors and strategic partners
- Technology solution providers

ORGANIZATIONS

- Economic development agencies
- Clusters and sector associations
- Export support institutions
- Innovation support organizations

ORIGIN

- Quebec / Canada
- France
- Mexico

THREE COMPLEMENTARY ECOSYSTEMS



Granby-Bromont, a strategic territory

At the heart of the **Montreal — Boston** corridor, Granby and Bromont combine a diversified industrial base, an active innovation ecosystem and direct access to North American markets.

~ 1 h

from Montreal

450+

industrial companies

4

growing sectors

USMCA

direct access to the North American market

CETA

comprehensive economic and trade agreement

MGA

free trade agreement between Mexico and the EU



Expected outcomes

For every participant — companies and organizations, local or international — the forum is designed to generate measurable results.

01

Creation of international business partnerships

02

Identification of investors and location opportunities

03

Access to new markets and accelerated innovation

04

Connections with qualified decision-makers and support institutions

05

Stronger international visibility for your organization

Why participate

01 Access to **qualified** and pre-screened companies and investors.

03 **Concrete** business and investment opportunities.

05 Discover the **economic potential** of the Granby region.

02 **Personalized** meeting agenda based on your objectives.

04 **International visibility** for your organization and solutions.

06 **Strategic networking** with decision-makers and institutional partners.

Registration

DATE

November 12, 2026

LOCATION

Granby, Quebec

Canada

REGISTRATION

granbyconnexion.com

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